

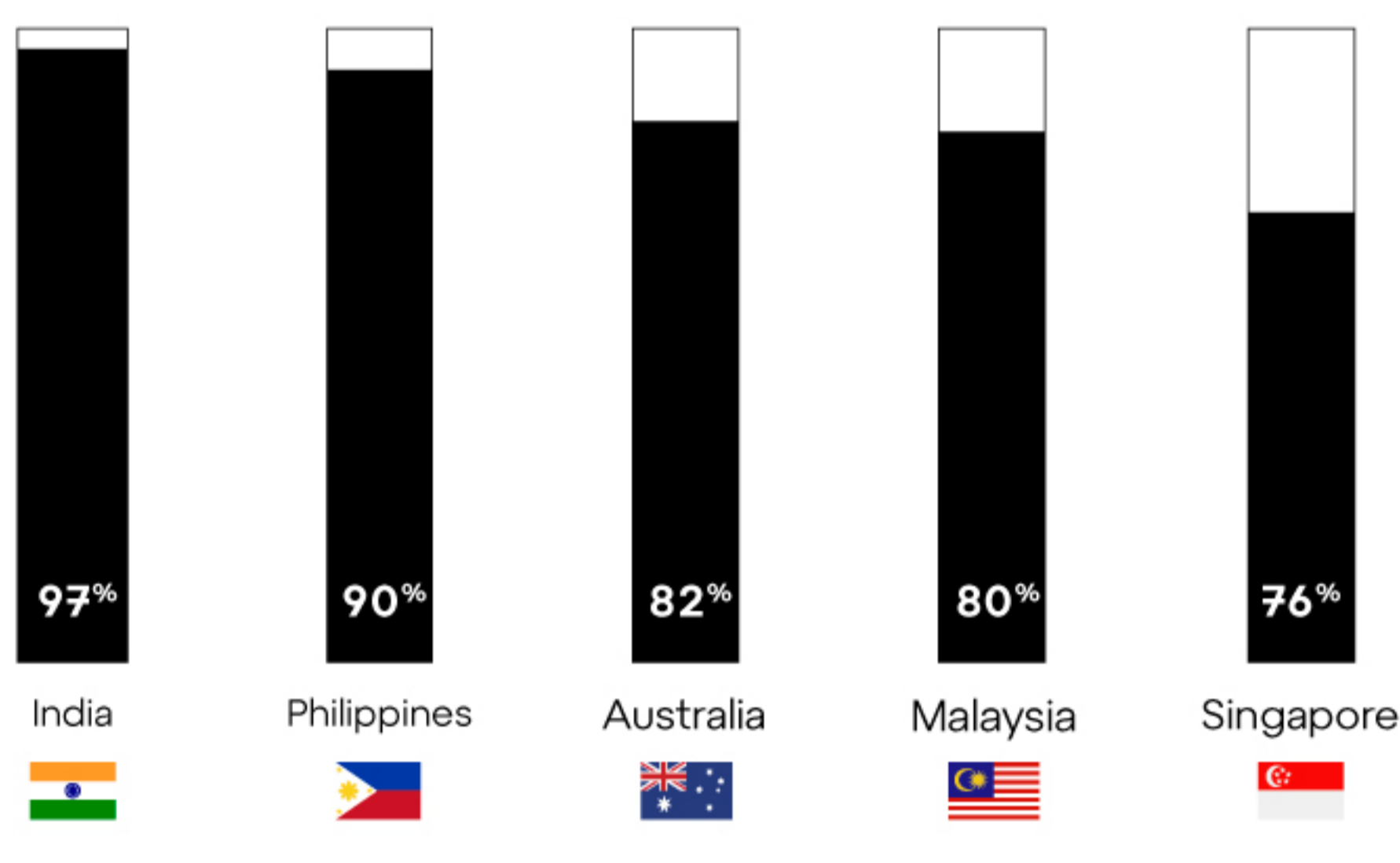
# How To Prepare For Economic Headwinds

**73%** 

of American business owners and executives are confident that their business can weather a potential financial storm

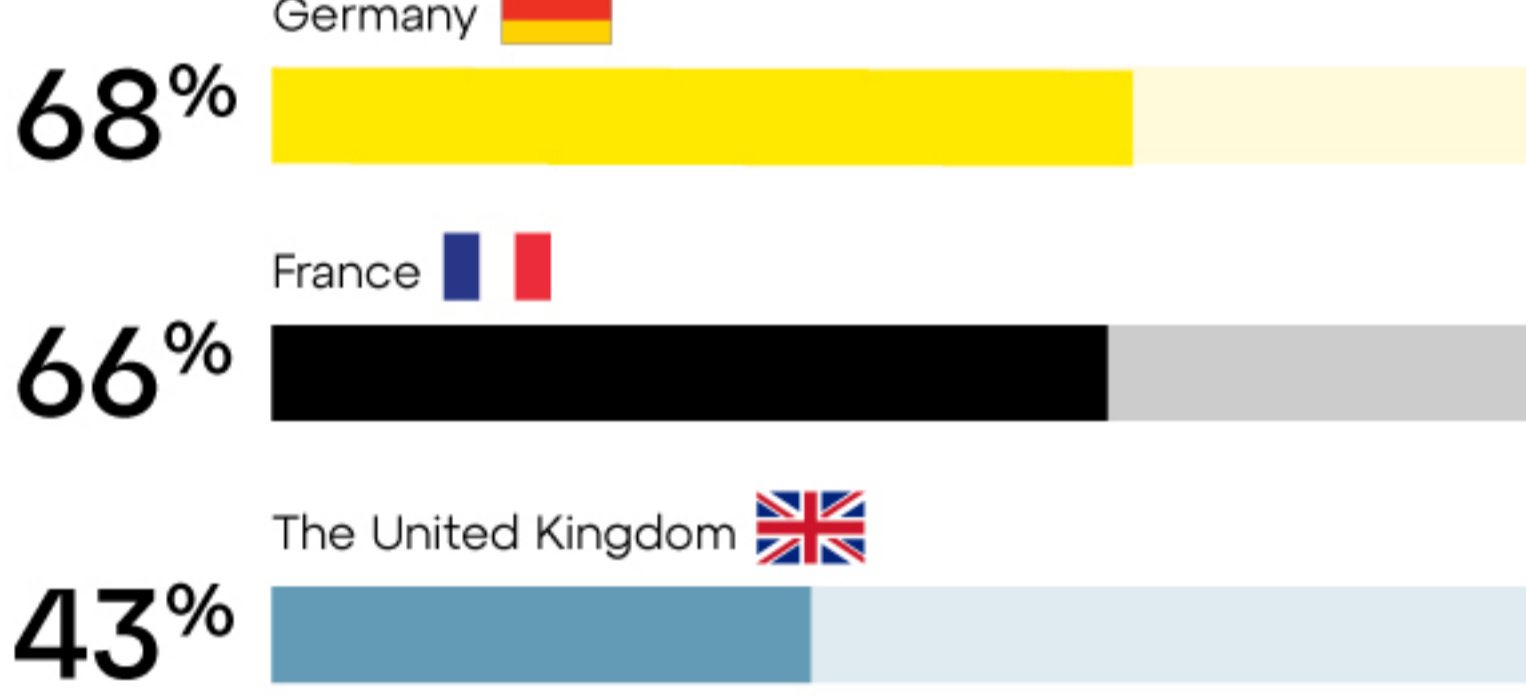
1.

Asian and Oceanic nations also have a strong sense of economic resilience:



2.

European nations, however, aren't as confident:



**51%** 

of business execs globally have come face to face with economic headwinds in the past

93% of them said they learned what to do for any future potential disruptions

**76%**

believe it's important to keep their employees protected during economic downturns



The secret:

**49%**

Regular maintenance of work equipment

**44%**

Producing cost-effective products

**42%**

Equip employees with the technology they need for success